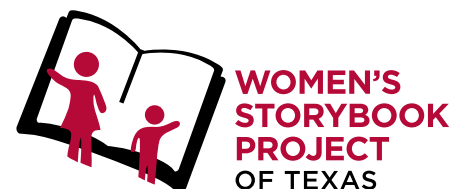




2017 ANNUAL REPORT

Our Mission

Connecting children with their incarcerated moms through the joy of literature.





Connecting Families

Board of Directors

Judith Dullnig | *President & Founder*
Nancy Botkin | *Vice President & Retired Warden at Texas Department of Criminal Justice*
Linda Cox, PhD | *Secretary*
David Graham | *Treasurer*
Leonard Chaikind | *Advisor*
[Sun Connor](#) | *Operations Manager*

WSP Leadership

Ellen Balthazar | *Strategic Planning*
Dugie Graham | *Volunteer Scheduling*
Lisa Holleran, PhD | *Program Evaluation & Development*
Wynona Montgomery, Cynthia Winer | *Volunteer Coordination*
Jeri Saper, Jackqueline Berner | *Technology*
Scott Thompson | *Accounting Support*
Kim Weidmann | *Book Donation Management, Intern Advising*

Prison Team Leadership: Jan Abbey, Vickie Blumhagen, Linda Carey, Judy Darnell, Laura Edge, Ean Fulks, Kelly Finkel, Cathy Foster, Megan Hedgecock, Charlene Ingram, Kim Lusero, Betsy McCraine, Karen McMahan, Lynne Riley, Pat Roberts, Linda Robertson, Debra Taylor, Crystal Wade, Pat Yeargain

A note from Judith

We've come a long way, but we still have miles to go. According to Texas Department of Criminal Justice (TDCJ), the number of incarcerated women in Texas hovers around 12,000. We also know that 60% of incarcerated women in the U.S. are mothers.

To respond to the demand, we continuously expand the number of prisons we serve. In October, Storybook launched its ninth prison – Hobby in Marlin, Texas. Talks are underway to open in a 10th prison in 2018.

The TDCJ trusts Storybook to provide a quality program with compassionate volunteers. Wardens know we come prepared and ready to complete the important task recording mothers' voices that will bring comfort and pleasure to children who are living without.

Storybook team leaders continue to be the backbone of our organizations. Many of you have been with us since the beginning. If anyone is interested in taking a fun volunteer leadership role we have space. Reach out to me.

In terms of accomplishments, in 2017 we launched our first fundraising luncheon, surpassing our fundraising goal. Additionally, we received almost \$30,000 in grant and foundation gifts, and hired our first executive director, which allows me to focus on cultivation. Please invite me to your next book club, faith class, community fundraiser, office brown bag and the like. I have a spiffy presentation box and a comfortable car.

Thank you for taking time to read our annual report. I'm very proud of Women's Storybook Project and look forward to connecting more children with their incarcerated mothers through the joy of literature.



Austin Woman Magazine Staff
Photographer: Courtney Runn

Fondly,

Judith Dullnig
Founder and Chair
info@storybookproject.org

Program Highlights



Storybook achieved new heights with outreach & donations.

To help meet demand for our program, Storybook added a **9th prison—the Hobby Unit** in Marlin, Texas. Team leaders, Vickie Blumhagen and Crystal Wade, continue to work closely with Warden Vicki Wright to grow the number of participation mothers.

Storybook hosted its first **Annual Fundraising Luncheon** at the Austin Country Club. The event was a full house—new friends and donors filled 32 tables and pledged \$160,000 over the next three years.

The luncheon was organized under fundraising consultant, Lisa Holleran, who serves as Assistant Professor of Criminal Justice at St. Edward's University. In 2018, Lisa will also launch **phase II of an impact study** to measure the benefits of our program to the families we serve.

In addition to one-time gifts, many donors pledged **three-year gifts**, which helps secure the long-term position of Storybook. These donors and others are listed on the inside pages.

We also received **\$28,750 in grants**. A full list of grants is supplied in this report.

Through social media we continue to reach more followers. We encourage all of our volunteers and donors to check us out on **Facebook, Instagram and Twitter**, and please share with your friends.

Through social media **Patrice Karst, author of *Invisible String***, learned about Storybook. Thanks to Patrice's discount, and the generous donation from the Scott & Lori Murphy Gratitude Fund, we have purchased enough copies of this lovely book to offer one to each mother graduating from our program.



“ I love your books. I hope we get some more. Thank you for all the books. I love hearing my mother’s voice because I only get to hear her once a month. Thank you. Bye. – Child

Our 11th annual **Barnes & Noble annual holiday book drive** raised 752 books valued at \$4,500. Special thanks to project chair Emilie Crimmins who organized super volunteers and signage encouraging customers at the Sunset Valley location to purchase and donate books.

For the 4th year, Storybook participated in **Amplify Austin** and raised over \$8,000.

Our **Annual Fund** successfully raised \$13,000 for Storybook expenses including salaries and supplies.

WSP continues to implement its **Strategic Plan**, which called for the hiring of its first executive director.

Volunteer Katy Sloan Mitchell, who works in advertising for Google, introduced Storybook to her company. Google engineers are in process of creating an application that allows Storybook to transition from **CD ROMS to cloud technology**.

Storybook participated in the **LCRA’s Volunteer Appreciation Day**. A dynamite mother and daughter who had participated in our program spoke about the impact of Storybook in their lives.

Another sign of our growth, Storybook adopted a new, more sophisticated donor management system called **DonorSnap**. Special thanks to Lisa Holleran, Sun Connor, Dugie Graham and Cynthia Winer for researching options and helping with installation.

Appreciation



“ I have not heard from my kids in over a year no visits because I don't want them to see me in a place like this. No phone because they are hard to set up and cost money. So they were left without being a able to hear me or see me. Until story book project came into my life. Thanks to you all they are able to receive books and hear my voice and by hearing my voice the remembered me and wrote me a letter. A way of communication was opened for me! and I'm truly grateful. It is such a blessing from GOD. Words can not explain the way I felt when I received that letter... the way I STILL feel. So thank you sincerely form the bottom or my heart. May GOD BLESS YOU.

– Incarcerated mother

“ My name is Jack and my wife is serving sentence and away from our daughter. We received the CD and book package! Our daughter was so excited when we received the brown package with her name on it. And when she saw that it was the story from her mommy she was even more excited. It was as if she and mommy had come together. The timing of the package was so perfect because it was at her birthday and this was such a special gift because it was from mommy whom she loves so much. She has shown it to everyone who has been at our home. She cherishes this special gift and even wants to sleep with it. Thanks so much and I hope that the Project touches everyone as it has touched our lives.

– Caregiver

Impact



Mothers who recorded stories

1,512 Annual | 15,000 Historical



Books/Recordings mailed to children

3,125 Annual | 31,000 Historical



Prison units served

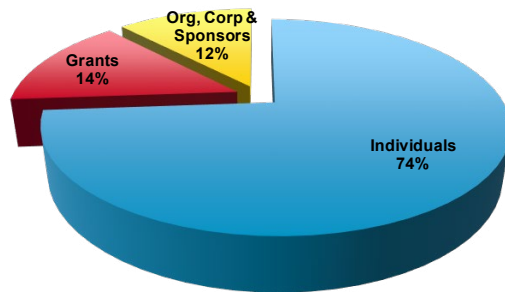
9



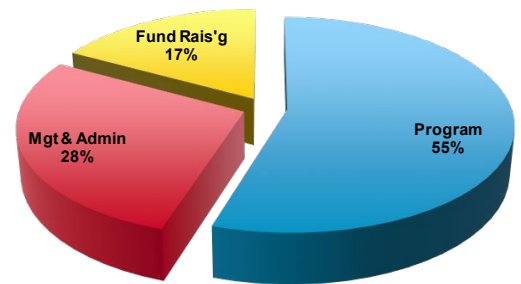
Volunteer hours

7,293 Annual | 39,600 Historical

REVENUE \$202,539



EXPENDITURES \$207,829



Women's Storybook Project remains lean by operating with a small staff, dedicated volunteers, and generous donations of cash and books throughout the year.

INVENTORY



11,700 books
\$113,989 value

Gratitude

Thank you for sharing your time, talents, and treasures with WSP.

Financial Supporters

Support received through application process

Reader's Circle Pulitzer Partner (\$5,000 for 3 years)

Ann McEldowney
Dugie Graham
Kathleen Hanson

"Best Seller" Partner (\$2,500 for 3 years)

Ellen Balthazar

"Literary" Partner (\$1,000 for 3 years)

Victoria Blumhagen
Christie Bybee
Amber Carden
Pam Cho
Linda L. Cox
Emilie Crimmins
Judith Darnell
Richard and Shannon Egan
Mary Nell Frucella
Meta Hunt Butler
Brenda Keillor
Anne and Mark McKinnon
Linda Messer
Anthony and Susan Orum
Karen Preis
Melissa and Sam Sparks
Michelle Strawn
Kim Weidmann
Patricia Yeargain

Genre (\$5,000+)

Margaret E. Briley
Jon and Judith Dullnig
Lawrence and Karen Turner
Lola Wright Foundation

Shield-Ayres Foundation

St. Matthews Episcopal
Church

The Trull Foundation

Westlake United Methodist
Church

Series (\$3,000–\$4,999)

ECG Foundation

Book (\$1,000–\$2,999)

Sandra Carey
David Jamail
Paula and J. Parker
Jameson
Martin Loeber
Laurel and Michael D'Antoni
Lori and Scott Murphy
Ellen and Allan Muskin
Carolyn Patrick
Mr. and Mrs. Rick Rhodes
Anne Rioux
Rhoda and Eric Silverberg
Katy Sloan Mitchell
Michelle Strawn

Austin Pi Beta Phi Foundation

Dell Matching Funds
Pan American Round Table
of Austin
St. John's United Methodist
Church

St. Luke's Episcopal Church

St. Thomas Episcopal
Church

Chapter (\$500–\$999)

Margene Beckham
Kyle and Nancy Botkin
Tamaran J. Braithwaite
Christie and Clinton Bybee
Linda L. Cox

Joyce A. Davis
Robert Davis
Carolyn Easter
Ryan and Sara Garcia
Patsy Graham
William and Martha Hudson
Susan Landers
Terri and Burwell
McClendon
AnnMarie Olson
Jeanice Pantier-Mullen
Jan Pickle
Mrs. W. Arthur Porter
Debra Waltz Reasonover
Rose Roberts
Lauren Sawyer
Debra and Tom Smith
Scott and Jan Thompson
Austin Canyon Corporation
Del Web Hill Country Resort
Luncheon
Fuller Law Group
St. Mark's Episcopal Church
Sun City Texas Community
Association, Inc

Paragraph (\$250–\$499)

Carol Adams
Mary Aldrich
James and Shelley Austin
Holly Boerner
Deborah Ann Bowman
Linda Shelton Chapman
Cheer Up Charlie's
Karen and William Donovan
Elizabeth Franke
Network for Good
Margaret H. Greenawalt
Norma McCauley
Sheri Miller
Karen Nalle

Robert Neblett
Patricia C. Newton
Susan K. Paulos
Susan Peroe
Roy and Barbara Poth
Kathryn B. Ross
Sarah Ruttan
Landon Shultz
Nancy Snyder
Lydia Soldano
Elizabeth Aston Sullivan
Elizabeth Turner
Mrs. Joe A. Young
Deborah S. Lyons, Ph.D., Inc.
HCR Needlecraft Group
Pilot Club of Baytown, Inc.

Sentence (\$100–\$249)

Mrs. Mack C. Adams
Susan K. Adler
Eleanor Albon
Kay and Henry Allen
Audrey A. Alpers
Traci and Charles Baldwin
Glenda Ballard
Dorothy Barnett
Leslie Beasley
Randall and Peggy Beaver
William Bennett
Patricia S. Bizzell
Corey and Misty Blahuta
Pamela E. Booton
Irene J. Branson
Valorie S. Bray
Kay Brazier
Carol Brown
Linda L. Brown
Nina Bzdelik
Maureen B. Turner Carey
Brooke Gordon Cato
Li-Jung "Lily" Chen



Angela Christian
 Mary Lynn and William
 Cohagen
 Sun and Dan Connor
 Barbara Cox
 Charles W. Cresswell
 Robert Darnell
 Jane Davidson
 Elizabeth Davis
 June Davis
 Trudy Marie Defoyd
 Jamie Dickens
 Terri Dula
 Jean Durkee
 L. D. Dyer
 Shirley W. Dyer
 Russell and Patricia Eitel
 Ki-Mi Fields
 Mary Hoppin Firme
 Jenny Fleming
 Elizabeth Friedman
 Jonathan Friedman
 Terri Frost
 Deanna M. Fuger
 Patricia Gallagher
 Lauren Garapedian
 Barbara M. Green
 A. L. Haddox
 Bonnie J. Hamill
 Freda Kline Hamric
 Louise Hanby
 Melinda S. Horan
 Judith Anding Howell
 D. Penney Huggins
 Linda Humphrey
 Kirsten Ingram
 Chris Jessee
 Margaret Snider Kahn
 Jo Lyn Kallison

Courtney Kinsey
 Betty M. Knapfle
 Eliane Gaudin Koonce
 Ann Kramer
 Daniel Y. Kruger
 Sandra Krutsinger
 Jenny Lambert
 Nancy S. Leeper
 Betsy Leonard
 Ellen Loeb
 Patty Loose
 Carla Lott
 Judith Lowe
 Suzanne C. Stege, PhD., LPC
 Alice Womack Marsel
 Gail Massad
 Laura Massengale
 Rene Mattoon
 Elizabeth McCraine
 Sarah McIntyre
 Rowena McKee
 Margaret A. Meek
 Thomas Metkus
 Leland Miller
 Wynona Montgomery
 Morris Moore
 Ann C. Morris
 Patricia A. Murphree
 Alice Nelson
 Kirsten and Edward Nelson
 Rebecca Noblin
 Lara and Robert Norris
 Linda A. Noy
 Mary Owen
 Eileen M. Pestorius
 Marcia Goldstein Toprac,
 Ph.D.
 Nancy Phillips
 Ronald Phillips
 Eileen Portner
 Jan Hale Reed
 Mary Reed

Mary Rehm
 Stepan Riha
 Deborah Roberson
 Pat C. Roberts
 Donna Robinson
 Kimberly Ruiz
 Liz Shelby
 Donna Shipley
 Kathryn Shults
 Marina P. Sifuentes
 Deena and Scott Silverman
 Laura Smith
 Mary Smith
 Octavia Smith
 David and Rosemary Snow
 Gloria Spencer
 Diana and Gregory Stangl
 Carol Stansbury
 Gayle Van Stavern
 Linda R. Stein
 Pamela Turlak
 Martin and Elizabeth Walling
 Turner
 Diane Tyler
 Crystal K. Wade
 Kurt and Joan Wade
 John and Susan Walsh
 Kate Watson
 Linda B. Webb
 Margaret A. Webb
 Sarah Sue Weir
 Sharon Wencel
 Ingrid P. Westmoreland
 Christopher and Blythe
 Wilson
 Susan Van Winkle
 Paula Wong
 Carol Dochen, Realtors
 Friends Meeting of Austin
 Gamma Nu Chapter of Delta
 Kappa Gamma

Heart of Texas Women's
 Literati Group
 Leander United Methodist
 Women
 Rice Family Charitable Fund
 Woman's Club of Baytown
 Texas

Word (\$1 - \$99)

Donna Abramov
 Margie Stewart Alford
 Judy Alpert
 Kenneth Anderson
 Lark Anthony
 Evelyn Aponte
 Tericia Armstrong
 Maurine Atwood
 Jill B. Bacon
 Anna Balthazar
 Rebecca Batlan
 Sharon Benson
 Shanna Bogaty
 Sue Borel
 Sheryl Bowen
 Diane Brewer
 Bonnie Buchholtz
 Elizabeth Burrous
 Susanna Busico
 Kristiana Butler
 Hannah Byrd
 Mona Carver
 Bergan Casey
 Veronica Chidester
 Lauren Clevenger
 Mary Petre Coyle
 Kathy and Joe Crawford
 Colleen A. Cunningham
 Maryanne Cunningham
 Diana DiNitto
 Nancy Dobrinski
 Allison Drish
 Heather Elgin



Barbara Ellis
Colleen Ellis
Elisabeth M. Ellis
Renee W. Fleishman
Catherine Foley
Dorothy McGuire Foster
Tammy Foster
Susan and John Fredine
Greg Freidman
Robin Fruehe
John E. Gangstad
Amanda Garrett
Donna Gelfman
Loren Goldkorn Gigliotti
Susan Glover
Gay Goforth
Nicole Gollis Golden
Christine Gorychka
Diane Graves
Marianne Greyer
Johnnie Hanks
Judy Harward
Karen Haslund
Mary E. Hermes
Debbie Hill
Dawnetta Hodge
HomeAway
Kathleen Houlihan
John Houser
Elizabeth Hughes
Shantheri and
Venkateshwara Jayakumar
Deirdre and John Jenkin
Sharon Jovanovich
Donald and Kaye Kelley
Linda Kemp
Eleanor Khattar
Lawrence Kobrin

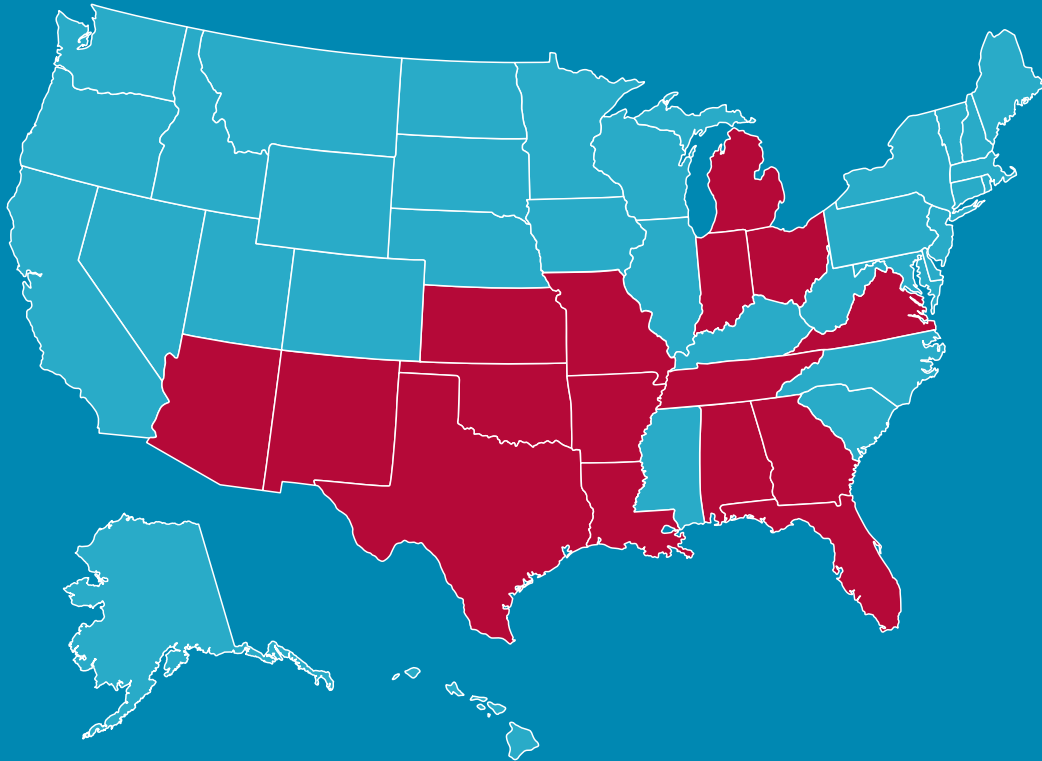
Rae Koehn
Ronit Kulick
Abby Lance
Priscilla M. Lennon
Linda Lewis
Susan Loughran
Karen Matous
Fernando Medina
Colleen Matthews Mehner
Dorothy A. Metting
David and Glenda Miller
Jill Miller
Suzanne Mitchell
Erika Mittag
Martha S. Moulthrop
Dabney Moxham
Annemarie Mudd
Margaret Myers
Brenna Neal
Barbara Noblin
Dr. Turid S. Nybro
Beth O'Farrell
David Olivenbaum
Martha and Victor Ortiz
George Oswald
Linda Pack
Steven Pack
Phillip Parker
Martha Paull
Nancy Pellerin
Mark and Pam Penick
Mary E. Perkins
Ruth Fagan-Wilen, PhD.
Susan Pintchovski
Karen Pope
Patricia Reyna
Patsy Rider
Shari Rifas
Sara Robertson
Catherine Robinson
Ellen L. Rollins

Summer Rose
Paul Saper
Cynthia Schaufenbuel
Carol and Brad Schlueter
Shelley Seale
Richard Seat
Susan Meyer Sellinger
Jhanani Selvakumar
Lottie Shapiro
Andrea A. Shirley-Brown
Yaniv Silberman
Elinor Smith
Mary Beth Smith
Geoffrey Sparks
Calvin Springer
Mary C. Stephenson
Pamela Tarajcak
Erin Tassoulas
Dr. Cynthia Tays
Rebecca Teng
Susan Trammell
Catherine Warren
JoAnne Watkins
Carol Ann Watts
Anna Webb
Stefani Weiss
Pamela Welborn
Lynda West
Dianne Wilbur
Mark and Eunice Williams
Liza Willmore
Pamela Wood
Sandra Wright
Martha Brooks Wynn
Erika Zettl
Cirrus Logic, Inc.
I Live Here, I Give Here ATX
PEO Sisterhood, Chapter JK
Preceptor Delta XI of Beta
Sigma Phi
SalesForce.com Foundation

In-Kind Donors

Wanda Stimson
Michelle Strawn
Tammy Studley
St. Thomas Episcopal
TehTung Corporation
Houston Rockets
Kat Pigott
Arte Publico
Book People
Barbara Bush Literary
Foundation
Mary Brooke Casad
Constance Cole
Joshua United Methodist
Church
Jayne Mallindine
Sue Granger
Zoe Watts
Lila's 3rd Birthday Party
Celebration (Melissa
McDowell)
Kathie Hanson
Gloria From Dell
Barnes & Nobles Sunset
Valley
Chapter HR/PEO (Dugie
Graham)
Jennyne Markus' Book
Club

Storybook benefits children across the country. In this year alone, we mailed books and recordings to children in 16 states.



“ My grandson loves it. He immediately recognized his mother’s voice. He sits very still while I turn the pages for him and we do not have any distractions during this special time. It is what we do in the mornings to begin our routine for the day.

– Caregiver

“ Hello, I am a 14 year old girl who lives in Colorado because my mom is in prison. My mom has sent me a book from your program and I would like to say I absolutely loved it, getting to hear her voice was just the best thing in the world. I love this program and I think it is amazing you guys are doing this. I opened the package and I was not expecting this but I bursted into tears of joy.

– Child

Support Storybook:

- Volunteer in a prison
- Host an Open Book Party to tell friends about WSP
- Schedule a presentation to a group
- Donate online
- Connect WSP with employer matching or corporate sponsor programs



5524 Bee Caves Road, Building M
Austin, TX 78746
512-861-5110
info@storybookproject.org

www.storybookproject.org